

RICHARD COTHONNEAU "DICK" ANDERSON

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Education:

- **Masters in Teaching College Theatre & Speech**, The University of South Carolina, Columbia, SC '08 - 24 Hours Post Grad. Theatre & 31 Hours Post Grad. Education courses. *Summa Cum Laude*.
- **Studied Psychology** at Wycliffe College, University of Toronto, Ontario, Canada '70-'71
- **Bachelor of Arts in Early English Lit & Ancient History**, USC, Columbia, SC '69
- **Studied Acting & Theatre** at Carnegie-Mellon, Pittsburgh, PA '63-'64



Professional Career:

08/08 – Current Adjunct Professor-Theatre & Speech at USC Upstate & Union - Intro Theatre, Fundamentals of Acting, Public Speaking, Music of Film, & Film Culture: Developed Acting Lessons based on Lew Palter's ideas. Created lessons on Prehistoric Drama, Revenge Ethic, Class & Comedy, Kyōgen, How to Watch & Review, Commedia, Killing Romanticism, Not Realism, Real Middle Ages. Constructed & taught Theatre, Film, & Acting lessons for 5 semesters as a GTA at USC, Columbia. Wrote: Film Music Course (SMUS 398) at USC Upstate. Re-wrote: Film Culture Course (FILM 180) at USC Union.

- **08/06 – 08/08** Interned 5-class semester with author and professional master teacher, Donna McKenna-Crook, in Columbia, SC. Constructed & taught Theatre & Film Acting lessons for 5 semesters as a GTA at USC, Columbia.
- **11/75 - Current** President & CEO of THE DICK ANDERSON COMPANY, LLC, Greenville, SC - *Acting, Voiceovers, Directing, Teaching, Journalism Consulting, Internet IT, Advertising, Production*, including:
 - **08/06-Current** SCTheatre.org, Editor/Reporter/IT- Web Admin - Initiate, investigate, write, edit, produce, code, upload, oversee, report statewide SC semi-professional and collegiate live theatre productions.
 - **11/51-Current** [Commercial Voiceover Acting](#) - Currently the voice of UNCC Football, Michelin North America/English-speaking Europe, Jiffy Lube Canada, N.C. Tourism, N.C. Wine Growers Assn.
 - **06/64-Current** [Speech Coach](#) - teach speech, voice, and dialects to actors and selected clients. [Trained with Edith W. Skinner in her exclusive stage speech techniques at Carnegie-Mellon.]
 - **11/75-07/80 & 02/86-11/02** [Commercial/Political Advertising](#) - Developed/Created/Produced/Directed Commercials and Strategies for numerous regional accounts and campaigns.
- **05/83 - 02/86** [WYFF-TV-4](#), Greenville, SC - *Business/Feature Reporter and Producer/Anchor* - Wrote, produced, videoed, and edited stories used on the air daily. Produced and anchored all weekend news.
- **07/80 - 01/83** [WECT-TV-6](#), Wilmington, NC - *Anchor/Producer* - News Anchor 6 & 11 daily news. Also developed, produced, and edited a totally local daily 30 minute news and business magazine.
- **11/71 - 11/75** [WCBD-TV-2](#), Charleston, SC - *News Anchor/Producer/Sports Director* - News Anchor 11:00 pm daily news 71-73. Sports Anchor 73-75. Oversaw day-to-day running of sports department.
- **1969 - 1970** [PORTER GAUD SCHOOL](#), Charleston, SC - *Teacher* - English, History, & Social Studies.
- **1951 - 1969** [WCCA](#), [WIS](#), [WTMA](#), [WIST](#), [WQXL](#), and others. - Radio News Reader/Announcer/Production Director.

Remarks:

- Studied with Jim Hunter, Lew Palter, Robyn Hunt, Edith Skinner, Karla Koskinen, Charlie Moore, Mary Lou Kramer.
- Acted in 31 semi-professional plays, 60+ voiceover television commercials, & 190+ voiceover radio commercials.
- Clients include Michelin Educational Series, Jiffy-Lube Canada, North Carolina Tourism, N. C. Wine Growers.
- Taught speech and acting to 75+ professional actors.
- Produced & Directed over 50 television commercials. Directed 18+ plays.
- Media Consultant to 6-time World Champion, fencing maestro, G^yeorgei Pogsov, Fencing Coach, Stanford University.
- Editor, SCTHEATRE.ORG, the SC Online Semi-Professional and Community Theatre Broadside website.
- Editor Emeritus, *Stand Sure*, Clan Anderson Society, Ltd., national newsletter.
- Developed new polling system using reiteration recognition matrices based on Heisenberg's uncertainty principle, 1980.
- Consultant, PR Committee, Fall for Greenville, 1987 - 1994.
- PR Committee, Roper Mountain Science Center, 1984 - 1990.
- Media Consultant, 1st Presbyterian Church, Greenville, SC 1988 - 1989.
- Chairman, Episcopal Diocesan PR Commission, developed ad campaign, published & taught PR Course, 1984-1989.
- Wrote restaurant reviews and three-part humor article on birth for *UP Magazine*, formerly *Greenville Woman Magazine*.
- Wrote & published *The Ultimate Job Hunting Book*, based on my successful outplacement methods, 1991.

Honors & Societies:

- Graduate MAT-Theatre & Speech (emphasis: College level) with 3.9444 GPA (*Summa Cum Laude*), May 2008, USC.
- National HS Forensic League Diamond Level, 1963, Σ X/Society of Professional Journalists (Nat.Member), 1972-1986
- South Carolina Musician of the Year, 1963.
- Life Memberships: Huguenot Society, Scottish Society of Charleston, Clan Anderson, First Families of SC.